

## RFC Leaders Meeting

03 April 2009

In attendance: Hai Vo, Laura Ashmore, Alex Nagy, Tova Handelman, Kelsey Meagher (facilitating)

- RF Dinner – April 16<sup>th</sup>
  - Needs:
    - Confirm panelists
      - Farmers Market Manager (confirmed)
      - Ecology Center rep (confirmed)
      - Local chef
      - Local farmer
    - Invitations
      - Online RSVP – Hai
      - Prioritized invitations – UCI Dining Staff
      - Others:
        - Sustainability Committee
        - Environmental clubs
        - City officials (Monty)
        - Freshmen (table tents – ask Robert)
        - E8 & Eco/Evo students
        - Personal friends & family
    - Blurb for Earth Week poster
    - Real Food Wheels on the table
    - Agenda – Hai
  - We have:
    - \$200 from Earth Week committee
- Community based
  - Tanaka Farms visit – April 28 @ 3:30pm; \$13 per person
    - Needs:
      - Inform Tanaka Farms about our audience – we won't have the same educational needs as young children
  - “The Garden” screening – would cost \$300; not feasible
  - Panel
    - Needs:
      - Contact Avanti Café
      - Contact South Coast Farms
    - Idea:
      - Incorporate panel into dinner; have Tanaka Farms visit be our only event for the week
- Sustainable Seafood
  - Wednesday, May 6
  - Needs:
    - Call American Tuna about free samples, selling products
    - Sustainable seafood chef
    - Reserve room

- Gifts for speaker
    - Student perspective on panel (Tova?)
  - We have:
    - Both speakers confirmed, both offered to speak for free
- Ranch Visit
  - Any Monday – Thursday morning
  - Need to follow up about date after speakers confirmed
- Fair Film Screening: May 14
  - Needs:
    - Confirm speakers
    - Recruit SFA rep to speak
    - ~~Reserve room~~ (RH 101)
    - FUNDRAISE
    - \$800
  - Ideas:
    - Funding from CUSA, Cross Cultural Center, ASUCI, Chicano/Latino Studies
    - Kelsey – CCC, ASUCI
    - ~~Kelsey find contacts~~
- Publicity
  - ~~Flier Hai~~
  - Anteater Weekly – Kelsey
  - Facebook – each person handle their own
  - Cork boards outside classrooms
  - Tabling during Earth Week
  - OC Register & Weekly – Alex N.
  - Table tents in dining halls – Hai
  - Personal contacts around the state – everyone
  - Website page – Alex C.
  - Email community groups – each person handle their own event
  - Email professors to advertise in classes – each person handle their own event
  - Email environmental groups – Tova
  - Email sustainability committee – Kelsey
  - New University – Laura
  - Fliers: each person send blurb to Hai
  - High schools & colleges
    - Jack McManus – Hai will investigate
    - RFC network for local colleges
  - Statewide listservs – Kelsey

~~Kelsey Email about CSSC convergence~~