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Real Food Challenge at UCI
c/o University of California, Irvine
Office of the Dean of Students
Irvine, CA 92696-5125

Meetings | Tuesday 5pm
Social Science Lab 117

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The Real Food Challenge is a national campaign that unites and empowers students and their allies to create a food system that truly nourishes people, communities, and the earth.

Meeting Minutes

10 March 2009

5:00-6:00 pm

- I. **Welcome / Check-ins (5 min)**
- II. **Upcoming Events (2 min)**
 - a. **Farmers Market** – Saturdays at 10am. Meet at the information booth.
 - b. **CSSC Spring Convergence** - Cal Poly San Luis Obispo, 24-26 April.
- III. **Project Updates (5 min)**
 - a. 39C – Alex is waiting to hear back from the coordinator.
 - b. Research – Data entry is going well.
- IV. **Earth Week Update (10 min) – Laura & Kelsey (10 min)**
 - a. Hai needs to connect with the committee about the Real Food Dinner.
 - b. We will table during Earth Week.
- V. **Spring Series (10 min)**
 - a. Alex N. will be in charge of contacting community organizations and local schools.
 - b. We need money! Start thinking about funding opportunities.
 - c. Community – Alex
 - i. Tour of Tanaka Farms – April 28

ii. Film Screening of “The Garden” – date

TBA

d. Fair – Kelsey

i. Movie confirmed, 2 speakers confirmed, 2 tentative. May 14.

e. Humane – Laura

i. Ranch tour – About an hour away. Tours are Monday-Thursday mornings. Laura will investigate closer ranches and report back.

ii. Speakers – A representative from the Aquarium of the Pacific “Seafood of the Future” program is interested in speaking. Laura will arrange something with them.

f. Scheduling – We need to schedule rooms week 1. Kelsey or Hai should add Laura & Alex N. to financial forms at Dean of Students.

VI. Publicity updates (10 min)

a. Facebook – We need to be better about publicizing ourselves on facebook.

b. Website – we need to keep the website updated.

c. Tabling – Kelsey will investigate tabling.

VII. Review of Winter Quarter Accomplishments / Spring Quarter Plans (15 min)

VIII. Logistics (5 min)

- a. Next quarter's meeting time – Tuesdays at 5pm
- b. Facilitation, food

IX. Next Steps / Conclusion (5 min)