



Meeting Minutes

April 7, 2009

5:00-6:00 pm

In attendance: Alex Colavin, Alex Nagy, Laura Ashmore, Hai Vo, Kelsey Meagher

Kelsey Meagher

President

kelsey.meagher@gmail.com

Hai Vo

Community Relations (External)

hihaivo@gmail.com

Alexandre Colavin

Community Relations (Internal)

acolavin@uci.edu

Alexandra Nagy

Educational Outreach

anagy@uci.edu

Tova Handelman

thandelm@uci.edu

Laura Ashmore

Community Service Coordinator

lashmore@uci.edu

Real Food Challenge at UCI
c/o University of California, Irvine
Office of the Dean of Students
Irvine, CA 92696-5125

Meetings | Tuesday 5pm
Social Science Lab 152

ucirealfoodchallenge@gmail.com
www.ucirealfoodchallenge.weebly.com
www.realfoodchallenge.org

The Real Food Challenge is a national campaign that unites and empowers students and their allies to create a food system that truly nourishes people, communities, and the earth.

I. Welcome / Check-ins

II. Upcoming Events

a. **Farmers Market** – Saturdays at 10am. Meet at the information booth.

b. **CSSC Spring Convergence** - Cal Poly San Luis

Obispo, 24-26 April. Register at

<http://csscspringconvergence09.eventbrite.com>.

Registration fee goes up to \$15 after Friday –

Register now!

III. TGIF Volunteering

a. The coordinators of TGIF (The Green Initiative

Fund) are requesting volunteers to help them

table this week and next week. If you're

interested, contact Max Broad at

mbroad@uci.edu.

b. Vote for TGIF during the ASUCI elections during

week 3! For more information, see

<http://ucitgif.com> or their facebook page.

IV. Project Updates

a. The photo project is going well; Alex and Hai

have only a few more photo shoots to complete.

- b. The research project is moving smoothly. Kelsey and Hai are contacting distributors to finish up their data collection. If you're interested in helping out, contact Hai or Kelsey.

V. "Real" Food Spring Series

- a. The series is coming along! See the attached flier for the individual events and times.
- b. Our current needs:
 - i. Funding
 - ii. Publicity
 - iii. Gifts for speakers
- c. If you'd like to help us on any of these items, please contact Kelsey at kmeagher@uci.edu

VI. Publicity updates

- a. Hai is finishing the flier for the event.
- b. Anteater Weekly – Kelsey
- c. Facebook – Hai, Laura, Alex N., Kelsey
- d. Cork boards outside classrooms
- e. Tabling during Earth Week – Laura to coordinate with CSA
- f. OC Register & Weekly – Alex N.
- g. Table tents in dining halls – Hai
- h. Personal contacts around the state – everyone
- i. Website page – Alex C.

- j. Email community groups – Hai, Laura, Alex N., Kelsey
- k. Email professors to advertise in classes – Hai, Laura, Alex N., Kelsey
- l. Email environmental groups – Tova
- m. Email sustainability committee – Kelsey
- n. New University – Laura
- o. Fliers: each person send blurb to Hai
- p. High schools & colleges
 - i. Jack McManus – Hai will investigate
 - ii. RFC network for local colleges
- q. Statewide listservs – Kelsey

VII. Next Steps / Conclusion