

UCI Real Food Challenge Notes | May 19, 2010

1. Check In
 1. Present:
 1. Tova
 2. Kelsey
 3. Alexandre
 4. Trevor
 5. Stephanie
 6. Stephanie
 7. JJ - found out about RFC due to his interest in food safety
 8. Linda
 9. Hai!!!!
 2. Evaluations of previous events
 1. Fair Trade:
 1. Plusses
 1. Chocolate!
 2. Interest in fair trade vendor
 1. Linda: extended Serita's network
 3. UCI Dining donation!
 2. Delta
 1. Not well publicized?
 2. We learned a lot more about coffee than we did about fair trade
 3. Evaluations (Alex or Alex)
 2. Santa Monica Farmer's Market
 1. Plusses
 1. Lots of new people - publicity worked out!
 2. Genuine excitement among participants
 3. Delicious!
 4. Freshpoint was useful
 5. Carpooling was great!
 2. Delta
 1. Farmers were too busy to talk to us.
 3. Sustainable Seafood Dinner
 1. Plusses
 1. Best dinner ever!
 2. Tova! Created a list of sustainable seafood sources
 1. Now chefs will only purchase seafood on that list!
 3. Turn out!
 4. Cooperation of UCI Dining
 1. fish selection
 2. menu making!
 5. Publicity
 1. 120 RSVPs! 90-something showed up
 2. One marketing intern signed up through facebook without RSVP
 1. "Lesson in communication"
 2. Delta
 1. Difficult to hear Dave
 1. get another speaker
 4. "The world according to Monsanto"
 1. Plusses
 1. Worthy topic
 2. Delta

1. No publicity, whatsoever (except for flier)
 2. Room change at last minute
 3. Communication
 4. Perhaps repetitive (due to first movie screening having so much to do with it.)
3. Saturday's Real Food Challenge Retreat
1. Location: Kelsey's apartment
 2. retreats purpose:
 1. to reflect on what went well this year and what could improve next year
 2. planning next year, brainstorming, etc.
 3. Agenda:
 1. Starts: 9:30am
 2. Lunch: Salad and Soup (Kelsey and Alex)
 3. Afternoon: Envisioning
 4. Picking up skills
 5. Making dinner
 1. Home made dinner!
 6. Alexandre and Tova Bring utensils and plates
 4. If you can't make all of it: Feel free to stop by!
 5. Farmer's Market at 8:30am infobooth (Meet Alexandre)
 6. Alexandre bring camera
 7. Colin to bring music?
4. Campaign Updates
1. Anteater Garden Initiative
 1. Woo!
 2. Club Development
 1. Big event: the Spring Series and the retreat!
 3. Food System Working Group
 1. Difficult since Robert has been busy -> difficult to get FSWG
 2. Meeting with Robert Perez tomorrow!
 1. 10am in his office (3rd floor student center)
 2. Hopes to plan planning first FSWG meeting
 3. Internship positions in dining to continue FSWG etc.
 1. probably paid, but political freeze currently
5. Check out!