

Real Food Challenge Meeting Minutes  
Tuesday, February 3, 2009 5-6pm

Facilitator: Laura Ashmore  
Note-taker: Hai Vo

Present: Laura, Kelsey, Alex N., Alex C., Natasha, Allan, Linda T.

- I. Check-in
- II. Project Updates
  - a. Food Community Service
    - i. The Ecology Center: Sun March 1<sup>st</sup> 1-4pm Volunteering
    - ii. 2<sup>nd</sup> Harvest Food Bank: Spring Quarter
  - b. Writing 39C: Alex N. will call coordinator within the week
  - c. Photo Project: Photoshoots and interviews will continue
  - d. Research: data analysis phase
- III. Real Food Education Series
  - a. Next Meeting: Thursday night
  - b. See planning
- IV. Recruitment
  - a. Between 8 and 30 people is ideal [Alex C.]
  - b. Tabling in Pippin
  - c. Writing 39C: more volunteers
    - i. Giving presentations at multiple classes
  - d. Make a short, interactive display for recruitment
  - e. Posters
  - f. Fliers
  - g. Video marquees
  - h. Talk in classes
    - i. Spring Quarter?
- V. Next steps
  - a. Alex C.:
    - i. look into kitchen room in Campus Village
    - ii. Real Food Photo Project
  - b. Alex N.
    - i. Participate in conference call
    - ii. Follow up call for Writing 39C coordinator
  - c. Kelsey M.
    - i. Research data analyses
    - ii. Brainstorm for publicity and recruitment ideas in dining halls
    - iii. Work on Spring Series
  - d. Laura:
    - i. Participate in real food series conference call
- VI. Next Meeting
  - a. Facilitator: Hai

b. Note-taker: Alex N.